

Investment Advisory



Products: Salient features

	Equity Advisory	IMPACT Flexi-Cap	OASIS	NAUTICAL	COSMOS	RATNATRAYA
Investment Philosophy	Dynamic Portfolio with 3 Plans: Constant, Flexi & Dynamic	Specially curated portfolio. Invest in ideas of today & trends of tomorrow	<ul style="list-style-type: none"> Pre build Model Portfolio as per investor risk tolerance Curated portfolio with a mix of diversified stocks Different weights 			Growth oriented companies utilizing scuttlebutt approach
Allocation	Customize: Large, Mid & Small Cap	Perfect blend of Large, Mid & Small Cap	Large Cap	Mid & Small Cap	Flexi Cap	Flexi Cap
Number of Stocks	Investor can select, Advised = 20	Around 15 to 20 stocks	Upto 10 Stocks	15 to 20 Stocks	18 to 22 Stocks	Around 12 to 18 stocks
Holding period	Medium term	Long term	Medium to long term			Medium to Long term

Our Process



As per advisory product specified by investor

**Investment
Advisory
Portfolio**



RATNATRAYA

Investment Advisory

Objective & Features

- Growth oriented companies perfectly blended from Large, Mid and Small cap companies. The emphasis is to track multiple catalyst which help in identifying such investment ideas. It's a carefully curated portfolio utilizing scuttlebutt approach. Through this approach quality companies are identified by conducting a deep drill down research and applying a bottoms up approach.
- Flexi-Cap portfolio
- Suitable for Investors with medium risk tolerance
- Investment horizon: **minimum 3 years**
- Benchmark: Nifty 500
- Cherry picked 12-18 stocks. Liquid component may vary
- Minimum Investment Amount / Top Up: 10 lakh / Multiples of 1 lakh
- Plan: Lumpsum; Lumpsum with SEP; STP
- Acceptable Instruments: Liquid Assets or Portfolio of stocks
- Dedicated demat account
- Charges: Advisory Fees & other charges as applicable
- Monthly report



Objective & Features

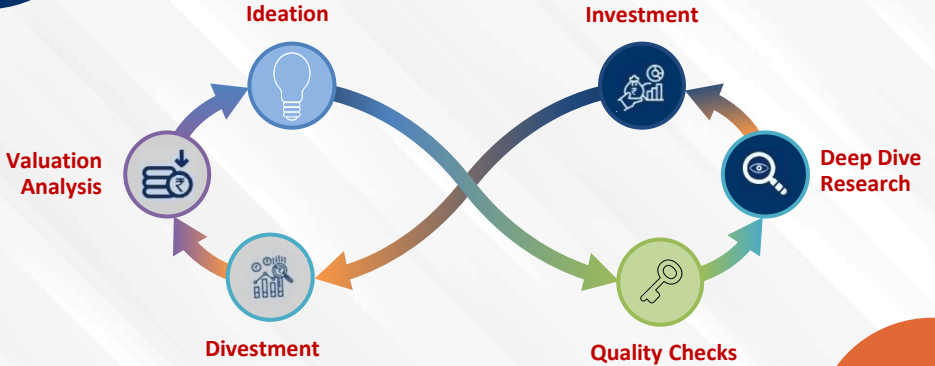
- Companies are identified as per the customized requirement of the investor
- Customized portfolio
- Suitable for Investors with medium to high risk tolerance
- Investment horizon: **minimum 3 years**
- Benchmark: Customized
- Cherry picked 15-25 stocks. Liquid component may vary
- Minimum Investment Amount: 5 Crores
- Plan: Lumpsum; Lumpsum with SEP; STP
- Acceptable Instruments: Liquid Assets or Portfolio of stocks
- Dedicated demat account
- Charges: Advisory Fees & other charges as applicable
- Monthly report



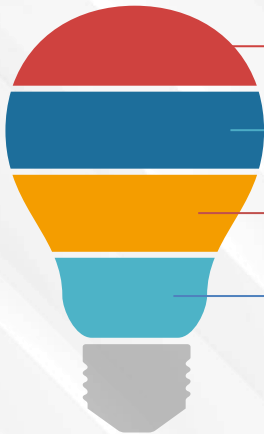
Stock Selection – RATNATRAYA

Triple Gems: Quality of Business, Quality of Management & Valuations





Month End Report – RATNATRAYA



A

CORPUS

Initial, Addition, Withdrawal, Net

B

PERFORMANCE

TWRR, Portfolio Value

C

TOP HOLDINGS & SECTOR ALLOCATION

Allocations

D

STOCK DETAILS

Symbol, ISIN, Quantity, Close Price, Value



RATNATRAYA Investment Advisory

- Fundamental & Scuttlebutt approach
- Structured Advisory
- Philosophy is to stay invested for medium to long term



Risk factors

- Equity Market Risk
- Execution Risk
- Exchange / Clearing Corporation / Depository
- Default risk Other risks (Black Swan event)





PhillipCapital Investment Advisory

- Risk Profiling Questionnaire: Account is accepted with score > 12
- Initial Corpus: Minimum Capital of Rs 10 Lakh – Cash or Stock
- Account Opening process

MODE OF PAYMENT

By Fund transfer / Cheque

ACCOUNT ACTIVATION

3 to 4 business working days

OPERATIONS

Equity or units to be held in a DP account opened in investor name

REPORTING

Monthly Performance Report, Transaction, Holding & Corporate Action Report



**PhillipCapital (India) Pvt Ltd (Registration- Non -individual)
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Disclaimer



Investment in securities market are subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, membership of BASL (in case of IAs) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors

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Let's Begin



Thank You